

**Planet Smart City signs university partnership as it develops a global network to promote intelligent affordable neighbourhoods**

**18th July 2019** – Planet Smart City, the global leader in smart affordable housing, has formed an international partnership with the Polytechnic University of Turin (PoliTo). The agreement is the most comprehensive of its kind for Planet which is developing a global network of partners to support innovative solutions for affordable urban living.

Under the agreement, the partners will collaborate on joint research and technology transfer to help develop new ideas in architecture, engineering and industrial design. It encompasses all the university's departments and will involve international activities such as events and forums to promote scientific and technological solutions to the challenges facing cities globally.

The partnership with PoliTo is part of a broader network of collaborations initiated by Planet Smart City with various universities and research studies both national and European, including the Bocconi University of Milan and the Institute for Advanced Architecture of Catalonia of Barcelona.

Gianni Savio, Founder and CEO of Planet Smart City, said: "With 1.6 billion people currently living in unsafe and overcrowded housing, there is a need for new ideas in the way we build, maintain and live in our cities. Finding innovative solutions is at the core of our drive to provide high quality affordable neighbourhoods around the world. Intelligent answers can only be reached through collaboration between researchers and professionals, which is why this partnership with the Polytechnic University of Turin is of such strategic value."

Guido Saracco, Rector of the Polytechnic University of Turin, added: "Our goal is to establish and support networks in the public and private sectors that contribute to the growth and spread of knowledge on issues facing people in cities around the world. Planet Smart City, which has integrated a culture of innovation throughout its business model and established its competence centre in Turin, is an ideal partner for this ambitious project."

In addition to international projects, Planet will be able to contribute to educational development at the university by offering internships and training for students and researchers. Planet is already one of the supporters of the university's TECHs 4 Change master's programme, which trains students on methods and technologies for addressing the issues highlighted by the UN Sustainable Development Goals.

"Planet will pursue similar partnerships with institutions in countries where it operates, including the UK, Brazil and, pending our entry into the market, India. Our goal is to establish a global network of partners working to improve the quality and affordability of life in cities around the world through new technologies and approaches to urban design and construction", says Graziella Roccella, Chief Research and Urban Planning at Planet Smart City.

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## **About Planet Smart City**

The global leader in smart affordable housing, Planet Smart City designs and builds cities and neighbourhoods that place people at the heart of every project. Our multi-disciplinary teams integrate architectural, digital, environmental and social innovation solutions to deliver high-quality low-cost homes, creating lasting value. As Planet sees cities evolving, we deliver places which host more than homes. They are supported by great infrastructure, technology, services and community engagement programmes.

Founded in 2015 by Italian real-estate experts Giovanni Savio and Susanna Marchionni, and chaired by physicist and entrepreneur Stefano Buono, the company has the vision to offer everyone the opportunity to live in a better home. Planet tackles the global housing crisis in countries with large housing deficits and also works in partnership with developers worldwide to revitalise existing communities through smart technologies. Our know-how is transferred globally whilst always catering for local culture and needs.

Planet's unique proposition has become a reality in Brazil where we are building Smart City Laguna, the first smart affordable housing project in the world, and Smart City Natal. Together, they will be able to host up to 40,000 residents. The company also has an active portfolio in Italy where it develops smart projects with key developers. Headquartered in London, Planet recently raised more than 50 million euros and is executing an ambitious growth plan which includes the launch of 8 large-scale residential projects in the next 18 months.

For further information please see [here](#)