

## Planet Smart City's Susanna Marchionni recognised as 'Top Entrepreneur' by the IBI

**17<sup>th</sup> March 2023** - Susanna Marchionni, the co-founder of Planet Smart City and CEO of Planet Smart City Brazil, has been recognised as 'Top Entrepreneur' by the International Business Institute (IBI). The award ceremony took place at the Copacabana Palace in Rio de Janeiro.

The judges recognised the commitment and dedication with which Marchionni led the company, especially during the darkest period of the pandemic, achieving important results in terms of sales for Planet's real estate developments in the South American country, even in the presence of a difficult stagnation in the real estate and construction sector.

The 'Top Entrepreneur' award represents the second award given by the IBI to Susanna. The first was in 2022 when she was awarded 'Female Personality of the Year'.

Speaking on the award, Marchionni said: "Obtaining such important recognition for two consecutive years from such a prestigious institution is proof that we are moving in the right direction. I share this achievement with my entire team, which has embarked on this project together with me and which accompanies me every day on Planet's growth path."

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### **About Planet Smart City**

Founded in 2015 by real estate experts Giovanni Savio and Susanna Marchionni and chaired by physicist and entrepreneur Stefano Buono, Planet Smart City is a global leading proptech company that designs and builds neighbourhoods in countries with high housing deficits and works in partnership with real estate developers around the world to improve quality of life.

Planet Smart City's mission is to create communities that respect local cultures and support inclusivity and sustainability. It does this through integrating innovative infrastructural, technological and social innovation solutions into its projects.

The research, development and integration of these innovative solutions is undertaken by subsidiary Planet Idea, which operates through multidisciplinary Competence Centres in Turin (Italy) and Pune (India). Planet Idea has, amongst other projects, created and launched the Planet App, a digital platform of high value-added services that also facilitates communication between residents in Planet Smart City's neighbourhoods.

The Planet Smart City model has been proven in Brazil where four projects are underway: Smart City Laguna, Smart City Natal, Smart City Aquiraz and Viva!Smart. In 2020, the business expanded



into India and the US. In Italy, the company collaborates with leading real estate developers as an advisor in numerous smart social housing districts.

Since its establishment, Planet Smart City has raised circa US \$190million of capital from a total of 390 institutional and private investors to implement its ambitious growth plans, with the aim of launching within the next three years more than 40,000 smart affordable housing units in large residential real estate projects.

For further information please visit [www.planetsmartcity.com](http://www.planetsmartcity.com)

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